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# TRACEY WILLIAMS

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South Africa

## Experience

**Producer, The Bomb Oct 2018 – present**

I am currently working as a freelance producer compiling elements for projects in development and overseeing Bomb Post. Bomb outputs 10 EP a week of drama television for M-Net - Isibaya and isithembiso.

**Managing Director, Refinery 2014 – Oct 2018**

Managing Refinery, meant I was involved in all aspects of running a multi-million rand business, strategy, budgeting, financing, staff HR, marketing, client inter- facing & retention, marketing & sales, technical & work-flow management.

Most international production companies that have filmed in S.A. have worked with Refinery, with myself being the person their go-to-person.

These clients include Disney/Marvel, ABC, NBC Universal, Warner Brothers, Sony Pictures, 20th Century Fox, HBO, BBC Films, Discovery Channel, The Smithsonian Institute, ITV, Pathe, Sky, Showtime, Starz, The Weinstein Brothers, Left Bank, Company Pictures, Zentropia, Cinenord, Dark Engine, Voltage Pictures, Legendary Pictures, Netflix, Hulu and ScFy channel.

**Director of Post-Production, Refinery 2009 - 2014**

I was instrumental in securing and negotiating deals on projects, ensuring the correct resources (people & equipment) were available. Project management to ensure dead-lines and budgets were met. Identifying the correct equipment for the facility and how to ensure a return on investment.

I have lectured at various industry festivals and events on various aspects of film making, the business of film and how to ensure you plan a production to ensure a return on investment.

**GM & Head of VFX & Animation, VideoLab 2006 - 2009**

In 2006, I was involved in the first Digital Intermediate post production in SA. I have been involved since its inception in working with film, through a digital process to the big screen. Tsosti winning an Academy Award was one of the first highlights.

I was invited to lecture on Digital Intermediate and Film Post production at IBC (2006), Sitenghi (2006) and Auto-Desk Six City Digital Film Tour of Asia (2007) and on DI, Film Post, VFX and Mastering processes DIFF (2009).

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### **Facility Manager, VideoLab 2000 - 2006**

I was responsible for the revenue generation of the facility, client interface and ensuring output of facility. Initially I worked as a commercial VFX post producer and then went on work on Film VFX.

### **General Manager, The House Next Door, a div. of VideoLab 1998 - 2000**

The House Next Door was the animation and VFX division of The Video Lab. I was responsible for the revenue, staffing, and creative output of the division and managed the creative staff of 18 animators. In 1998 we launched the first film recorder in S.A. This transformed film makers ability to make content for the "Big Screen".

### **Creative Director, The House Next Door, a div. of VideoLab 1990 - 1998**

I was responsible for the creative output of the division. We designed and produced on-air branding for Junior Sport, TopSport, SABC channels, was Animation Director & Project Manager on "Discover Garden Birds of SA - S.A.'s first interactive CD Rom.

In 1994 - 95 was the Manageress at Xugana Lodge (A Leading Hotel of S.A. - at the time) in the Okavango Delta - a travel and work sabbatical.

### **Animator (2d & 3D), The House Next Door, a div. VideoLab of 1988 - 1990**

As a 2D Animator, i animated S.A.'s 1st basic 2D animation series that was produced locally, called "Oom Kasspas", based of a famous cartoon character. I was one the S.A's first 3d Animator when one of the first 3D system was imported into S.A.

### **2D Animator, Videotech — 1987 - 1988**

I was responsible for simple 2D animated graphics. Our client base mainly SABC sport and corporate communications companies. I joined VideoLab when they acquired VideoTech.

## **Education**

**Matric Certificate - Passed with Full Exemption** - 1981 Distinctions in Art & History

Studied Graphic Design at The Techikon of Witwatersrand 1982 - 1985

## **Skills**

Developed the strategic vision of the business.

Project management and planning covering financial, creative, technical and infrastructure resources.

Business management - finance, HR, and operational. Reported and dealt with our shareholders at Board level.

Knowledge of S.A. & International Film Industries.

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Knowledge of film making and post-production equipment, with an understanding of its technical requirements

Knowledge of 35mm & 16mm film, film laboratory, telecine, film dailies, film scanning, film recorders, and the digital intermediate work-flows

Knowledge of digital dailies, off-line editing, colour grading, on-line, sound editing and sound post-production, deliveries (Theatrical, broadcast, digital and UHD)

VFX break-downs, supervision and production management

Client service focused

Calm in dead-line driven situations

“Out-of the box” thinker in resolving problems/situations and offering up solutions

Due to the nature of the work I have been involved with, a fine attention to detail is a requirement

Confident public speaker

Computer literate - Word, Excel, Outlook, Powerpoint

## Awards

### S.A. Awards

NTVA 1993 Certificate of Merit (Animation): Loeries 1993 - Animation Director

NTVA 1994 Gold – Loeries 1994 - Animation Director

Spada Design Award 1993 – Gold – TV1 – The One Award - Designer

Avanti Annual Awards – CD Rom and Computer Based Presentations – Gold

– Discover Garden Birds -Animation Director and Project Manager

Avanti Annual Awards – Animation Craft – Discover Garden Birds

Loerie Awards 1997 – Direct Marketing – Gold – Flat-liner commercial - Animation Director

Video Lab – Winner of Business of the Year Award 2004 - The Randburg Chamber of Commerce and Industry

### International Awards

\* 2000 VAAF Award (Vancouver Effects and Animation Festival) Category :

Effects Created for a T.V. Series/Pilot/MOW Position : 2nd Prize


Project : The Little Unicorn

\* 2001 VAAF Award (Vancouver Effects and Animation Festival) Category :

Effects Feature Film / TV Series / TV Special Position : 1st Prize

Project : Merlin

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Finalist 3rd HiAff Animation Festival  
Ummemo – S4C – Animated Tales of the World

## References

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